



**Sounds of the Mountains**  
**Storytelling & Music Festival**  
 April 3-4, 2020  
 Camp Bethel, 328 Bethel Road, Fincastle, VA 24090  
[www.SoundsoftheMountains.org](http://www.SoundsoftheMountains.org)

## 2020 Sponsorship Agreement



**Regi Carpenter   Lyn Ford   Andy Offutt Irwin   Tim Lowry**

***This festival is a fundraiser for Camp Bethel.***

Camp Bethel (Virlina District Church of the Brethren) is a 501(c)3 non-profit organization, so your gift is tax-deductible. We are honored to include YOU as a Sounds of the Mountains Festival sponsor!

### SPONSORSHIP LEVELS

<b>Platinum \$3000</b>	<b>Gold \$2000</b>	<b>Silver \$1000</b>	<b>Bronze \$500</b>	<b>Copper \$250</b>
15 free full-weekend tickets. Option to have your company name listed as the exclusive presenter of your choice of one performer.* Vendor booth (6' table, 2 chairs + electricity) inside festival venue.† Your company info and giveaway items on the "Swag" table. Your company name, contact info and web address in our program given to all attendees. Your company logo/name and web link on SOTM web site.** 5 fest/camp t-shirts. Your company logo and name on the festival banner, hanging in venue.** Your company announced from stage. Invitation for 8 persons to 10:00am sneak-peek performances and 1:30pm lunch with the performers Fri, Apr 3.	10 free full-weekend tickets. Option to have your company name listed as a shared presenter of your choice of one performer.* Vendor booth (6' table, 2 chairs + electricity) inside festival venue.† Your company info and giveaway items on the "Swag" table. Your company name, contact info and web address in our program given to all attendees. Your company logo/name and web link on SOTM web site.** 3 fest/camp t-shirts. Your company logo and name on the festival banner, hanging in venue.** Your company announced from stage. Invitation for 5 persons to 10:00am sneak-peek performances Fri, Apr 3.	5 free full-weekend tickets. Vendor booth (6' table, 2 chairs + electricity) inside festival venue.† Your company info and giveaway items on the "Swag" table. Your company name, contact info and web address in our program given to all attendees. Your company logo/name and web link on SOTM web site.** 2 fest/camp t-shirts. Your company name on the festival banner, hanging in venue. Your company announced from stage. Invitation for 3 persons to 10:00am sneak-peek performances Fri, Apr 3.	3 free full-weekend tickets. Your company info and giveaway items on the "Swag" table. Your company name and contact info in our program given to all attendees. Your company name and web link on SOTM web site. 1 fest/camp t-shirt. Your company name on the festival banner, hanging in venue. Invitation for 2 persons to 10:00am sneak-peek performances Fri, Apr 3.	2 free full-weekend tickets. Your company name, contact info and web address in our program given to all attendees.
				<p><b>Please submit form &amp; payment by            March 15 payable to:            CAMP BETHEL SOTM FESTIVAL            328 Bethel Road, Fincastle, VA 24090            or complete form at  <a href="http://SoundsoftheMountains.org/sponsors">SoundsoftheMountains.org/sponsors</a></b></p>

\* Platinum or Gold Level Sponsors can choose to present a performer ex: "[Your company] presents Lyn Ford," or "Tim Lowry is brought to you by [your company]." Exclusive (Platinum) presentation of a performer is granted first-come, first-served.

\*\* For banner, web site and other promotions of your sponsoring company you must provide a high-resolution, electronic, print-ready company logo, sized accordingly and sent via e-mail as JPEG or GIF or PNG or TIFF (Windows compatible) no later than March 15. Festival Programs will be distributed to all persons attending the festival, 700+ persons.

† Vendor booth hours are Friday, Apr 3 6:00pm-9:15pm and Saturday, Apr 4 9:00am-9:15pm. Booth may be staffed or unstaffed, but staff at booth must be ticket holders, either purchased or complimentary with Sponsorship. Booths inside the festival venue may not have sounds or music, and may not sell or give away food-drink-candy. Booths selling anything must submit a detailed list of items or services with prices by March 15 to Barry@CampBethelVirginia.org. Overnight security inside venue is NOT provided.

Camp Bethel in Fincastle, Virginia is owned and operated by the Virlina District Church of the Brethren (Federal Tax ID# 54-6043879) with offices in Roanoke, Virginia, and we are a subordinate group of the Church of the Brethren, a 501(c)3 non-profit organization, so Sponsorships and gifts are tax-deductible in the year given. Thank You for your Sponsorship!



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April 3-4, 2020 at Camp Bethel

**328 Bethel Road, Fincastle, VA 24090**  
**www.SoundsoftheMountains.org**

**2020 Sponsorship Form**

Sponsoring Organization: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Our company listing should read as follows: (Include company name, company services, contact person, web URL, and other contact information):

\_\_\_\_\_  
\_\_\_\_\_

We wish for our sponsorship to remain anonymous.

**Checks payable to CAMP BETHEL SOTM FESTIVAL. To guarantee full publication of your sponsorship, please submit this form by March 15, 2020 to: Camp Bethel SOTM Festival, 328 Bethel Road, Fincastle, Virginia 24090. Submit logos via e-mail to [CampBethelOffice@gmail.com](mailto:CampBethelOffice@gmail.com).**

**PLATINUM, \$3000 and up** (See Sponsorship Agreement for details on Platinum Level.)

- Yes, list our company as the exclusive presenter of this performer: \_\_\_\_\_.
- Yes, please reserve our booth space in the festival venue.
- Yes, we will submit our company logo in a high-res, print-ready JPEG or GIF format by e-mail before March 15.
- Yes, the following persons will attend sneak-peek performances on Fri, Apr 3, 10am-1pm; Persons attending: \_\_\_\_\_
- Yes, # \_\_\_\_\_ persons will attend lunch with the performers at camp on Fri, Apr 3, 1:30pm.

**GOLD, \$2000-\$2999** (See Sponsorship Agreement for details on Gold Level.)

- Yes, list our company as a shared presenter of this performer: \_\_\_\_\_.
- Yes, please reserve our booth space in the festival venue.
- Yes, we will submit our company logo in a high-res, print-ready JPEG or GIF format by e-mail before March 15.
- Yes, the following persons will attend sneak-peek performances on Fri, Apr 3, 10am-1pm; Persons attending: \_\_\_\_\_

**SILVER, \$1000-\$1999** (See Sponsorship Agreement for details on Silver Level.)

- Yes, we will submit our company logo in a high-res, print-ready JPEG or GIF format by e-mail before March 15.
- Yes, please reserve our booth space in the festival venue.
- Yes, the following persons will attend sneak-peek performances on Fri, Apr 3, 10am-1pm; Persons attending: \_\_\_\_\_

**BRONZE, \$500-\$999** (See Sponsorship Agreement for details on Bronze Level.)

- Yes, the following persons will attend sneak-peek performances on Fri, Apr 3, 10am-1pm; Persons attending: \_\_\_\_\_

**COPPER, \$250-\$499** (See Sponsorship Agreement for details on Copper Level.)

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